

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

Fashion Is Going on Dress Parade for Easter and First Call Sounds Tomorrow—"Fall In"

Real Merit Does Not Need Any Pushing

to get to the front. The home-made engine of honest personal endeavor to use his own faculties will carry a man forward. It may take time, but keeping on the track each day with a fixed purpose will show some progress toward the wished-for goal.

[Signed] *John Wanamaker*
April 7, 1922.

Just the Tweed Garments Young Women Want at Prices That Urge Action

WITH Easter so near at hand there is not a moment to lose in choosing the costume.

Most young women already have decided, and it will be either a tweed suit, a tweed cape dress or a tweed coat over a pretty new frock.

Every one of the new tweed garments is lower in price than many dared hope for, and they are really wonderful values because of the materials and the tailoring.

Tweed Sleeveless Dresses and Cape at \$25

Just as smart as they can be; some are plaid and others are the fashionable high colors. There are two styles, one is silk-braid bound.

Tweed Suits at \$35

Beautifully made suits in fine herringbone tweed mixtures in banana, rose, tan or gray.

Tweed Topcoats at \$28

English-looking coats in all-wool gray, tan or blue mixtures.

Tweed Capes at \$25, \$35 and \$47.50

Made full and circular and in both plaids and mixtures in the new colors. Sizes in all of these from 14 to 20 years.

(Second Floor)



For a Fact, It Is Remarkable That a Man Can Come Here Any Day and

From America's Best Clothing Select a Suit for as Little as \$35

AND for the very best suit in the whole lot he does not have to pay more than \$65.

Argue it to the break of day, but you can't get away from it—the old world is pretty healthy when a really good suit and a really good topcoat can be bought for prices like that.

Bear in mind that the goodness is tailored in these clothes and it is tailored in there to stay.

Of course, a man can go out and pay less for clothes. That's his concern.

But the man who has a normal amount of respect for good American dollars and wants to be on speaking terms with himself when his clothes are six



months old, is going to buy good clothes.

And to get good clothes at a man's price, he's coming to Wanamaker's.

(Third Floor)

Coats and Hats for Little Children to Wear for Easter

The lingerie hats of swiss and net and other sheer materials run all the way from caps for the new baby to the fanciful and charming hats and bonnets for little maidens of eight.

A few French bonnets are among them. Prices are \$1 to \$15.

The straw hats are mostly milans, leghorns and hennas; some tailored and some flower trimmed, ever so many colors.

and sizes from two to eight. Prices \$2 to \$10.

The white coats are planned for children from the tiniest to six years old, and the materials are serge, cashmere, crepe de chine and crappels, all hand embroidered, and priced at \$7.50 to \$25.

Colored coats and capes of serge, homespun and chevot are in two to six year sizes and \$8.50 to \$38.

(Third Floor)

Interesting New Belts Have Come From Paris for Women

In time for women who want the latest fashion in belts for Easter gowns or coats. Excellent suggestions for a unique Easter gift.

Some are of dull silver effect, others of gold, or it may be jet or colored beads. Tassels of chain links and enamel slides are some of the prettiest new features. \$5 to \$18 are the prices.

(Main Floor)

New Silk Gloves Display Elizabethan Gauntlets

The cuff is ruffle-edged and looks very cavalier drawn up over the sleeve. Poncee shade only, finely fashioned, and priced \$3 a pair.

New, too, are the shirred-arm silk gloves in 16-button length, with shirred bands around top and forearm. Silver gray only, and \$3.75 a pair.

New chamois-lisle gloves in 12-button length, with embroidered backs, offer nine seasonable shades, from palest champagne to darkest heaver, at the moderate price of \$1.25 a pair.

They are imported gloves, and notably good.

(Main Floor)

Such Beautiful Easter Hats and Such Little Prices!

JUST out of the handboxes and so lovely.

It doesn't seem possible one can buy them for \$10 and even less in many cases. Others are slightly above this figure.

There are exquisite flower or fruit trimmed hats, for example, exactly the kind for the afternoon tea at the country club. They are in the large picture shapes.

There are any number of the medium-sized hats in every color imaginable to go with the new Spring wrap or street frock. And the shapes are so varied that every woman will find the particular hat that pleases her.

There are small tailored turbans for the more conservative woman and the prettiest high-colored Canton crepe hats, some combined with tagel straw, for her debutante daughter to wear with sports clothes.

It is such a delightful surprise to find so many kinds of Easter hats so moderately priced.

(Second Floor)



900 Lingerie Blouses, Special at \$1.85 and \$3.50

400 Blouses at \$1.85 are mostly tailored styles in dimity, batiste or voile, some Peter Pan models and a number with a touch of color. Almost half price and much less than half in other cases.

500 Blouses at \$3.50. All imported and every stitch hand done. Many have hand drawnwork and hand tucking. In colors and white voile and batiste.

(West Aisle)

A Quartette of Interesting Capes Which Women Are Wearing

THE woman who has planned to pay from \$40 to \$57.50 for one of these ample, comfortable things is expressly invited to see them.

Wool velour capes with the fullness gathered on yokes; black, navy, rookie, eagle, Marine, Java brown. Price \$40.

Others of wool velour with tasseled straps stitched on the shoulder in a novel fashion are in the same colors and priced at \$47.50.

A third style carried out in natural camel's-hair is absolutely simple and has arm slits. Price \$45.

Prettiest of the four styles is a gabardine in navy and black, with bright colored linings, heavy tasseled cord for fastening and ornamentation of silk stitching in the shape of cross-bars. This is \$57.50.

(First Floor)

Women's Walking Sticks to Match the Suit

Navy blue, black, prune, purple, orchid, tan, green, red or whatever the hue of the suit with which it is to promenade, is the color of the latest walking stick. It has a leather loop to swing it from the arm, and is priced \$4 and \$5.

In many of the colors a fine silk umbrella may be chosen to match, the cane and umbrella handles ornamented alike. \$18.50 is the price of the umbrella, and a set of cane and umbrella would make an appreciated gift.

(Main Floor)

300 Admirable Suits for Women Prices \$25 and \$35

A YEAR ago nobody expected a great deal of women's suits at these prices.

But in this group it is surprising what fine fabrics—imported homespun, novelty mixtures and overplaids—are put into them, and how pretty and altogether fresh and trig the suits look.

There are eighteen or twenty styles in all—the coats with snug shoulders and good collars, with or without belts, and almost always with pockets.

And the colors are the pleasantest clean black and white grays, a bluish oxford, navy and lighter blue, tans, rose, jade, mauve, heathery browns.

All sizes are in the lot to start with—34 to 46.

We can promise to have any alterations on suits done so that purchasers are sure of having the suits for Easter morning.

Prices \$25 and \$35.

(First Floor)

Philippine Petticoats

Hand made, of course, and with fine, solidly made scallops or scallops with dots.

Either style is inexpensive, being only \$2.50.

(Third Floor)

Madeira Bread-Tray Doilies, 50c Each

Beautiful pieces, all of pure linen, snow-white and hand embroidered with the skill and tastefulness typical of the Madeira needleworkers.

The price, 50c each, seems low for such dainty and excellent things.

(First Floor)

Large New Assortments of Crepes de Chine

A large shipment brings the new crepes de chine of the finer and better kinds in the colors navy, white, seal, black, henna, zinc, pelican, rapids, pink, ivory, midnight, "blue devil" and canna. All are 40 inches wide, and the price is \$3 a yard.

(First Floor)

As Gay as Easter Morn Are the New Dress Bags

Perhaps not gay in color, but in the general smart appearance they are bags in excellent taste.

Faille silk, all solid shades, with glittering rhinestone clasps.

The shape resembles the pouch style so much favored by women, and they are dainty little bags that can be carried with the tailored costume or the softer frock for more formal times. The price is \$5.

(Main Floor)

Silk Petticoats at \$7.50

Silk jerseys in black, navy and changeable colors, all with finely pleated flounces; all of uncommonly good quality and the sort of thing women are looking for to wear under new Easter suits.

Price \$7.50.

(Third Floor)

Veilings Special, 45c a Yard

The favorite chenille dotted veilings in brown, black, navy, taupe and possibly a few other colors.

Usually the price is about double.

(Main Floor)

Handkerchiefs Specials 25c and 50c Each

Women's handkerchiefs, 25c each, are a nice quality Irish linen in the new, pretty colors for sports suits. Either hem-stitched or with hand-rolled hems. Usually three times this price.

Men's handkerchiefs, 50c each, are usually twice as much. Irish linen, solid colors with darker hems, or white with colored borders.

(West Aisle)

Light News—Two Lamp Specials

Floor bridge lamps of mahogany, well finished, and complete with banded parchment shades, \$20 each.

Mahogany-finished floor bridge lamps with silk shades trimmed with ruching, \$15.50 each.

(Fourth Floor)

New Cord Tires Below the Market

McLean cords, all oversize and non-skid.

Not "seconds," but perfect goods, all fresh from the factory.

The 30x3 1/2 (elkhide) oversize cord for Ford cars, \$12.75.

Other Sizes

Size	Sale Price	Size	Sale Price
32x3 1/2	\$11	30x4 1/2	\$12
32x4	\$12	30x4 1/2	\$12
32x4 1/2	\$13	30x4 1/2	\$12
34x4	\$14	30x4 1/2	\$12
32x4 1/2	\$13	30x4 1/2	\$12
32x4 1/2	\$13	30x4 1/2	\$12
32x4 1/2	\$13	30x4 1/2	\$12

(The Gallery)

Easter Baskets for the Kiddies

Everything from a cunning little basket with jelly eggs at 20c, complete, up to the biggest one of all that would do for the whole family and that costs \$15.

Some have toys in addition to the Easter eggs, bunnies, chickens and so on, and there are the most fascinating little trunks filled with eggs and chickens at \$1, \$1.50 and \$2. They would be just the thing for dolly's wardrobe afterward.

(Down Stairs Store)

If Any Man's Holding a Grouch Tell Him the Best Silk Shirts Are \$8.50

Cheerful news that, for years the shirts with the best silk in them have cost double that.

The good silk shirts are the new radium silk, lustrous, soft and wearable. In a world of colors and stripes.

At \$7.50, the broadcloth silk shirts in popular pastel tints, also stripes galore among the jersey silk and broadcloths. Every kind of a stripe, every kind of a color a man wants for Easter is at one or the other of these prices.

(Main Floor)

To Top It All, a Man Can Get a Hat for \$4, \$5 or \$6

What's more, he can get a good hat right up to the fashion.

New ones come in every day and men have taken to them keenly because it's about what a man wants to pay for a wearable hat.

Several shapes and colors just as varied. There are the popular sand hats and tan hats and gray hats and a number of shades of brown hats.

(Main Floor)

The Newest Shoe to Come for Men Is a Bal Strap Oxford

Naturally it's tan, and such a good shade of tan.

Every place you look, from tip to heel, there are perforations, but small perforations and neat ones. The tips are straight.

At \$6.40 it's a shoe that compares favorably with some a third more.

(Main Floor)

The Right Day and the Right New Easter Clothes for Boys

The next-to-last Saturday before Easter is essentially a good day to get the boys new suits and overcoats.

This great big, bright store of boys' clothing is ready with suits and overcoats of the finest grades, all priced as low as suits and overcoats that answer that description can be.

Norfolk suits, \$16.50 to \$32, in sizes for boys of 8 to 18 years.

Spring overcoats for boys of 3 to 10 years, \$12, \$13.50, \$15 and \$16.50. And for boys of 11 to 18 years at \$25, \$28 and \$30.

(Third Floor)

Spring, and Now Is the Time for Clothes to Go Into Cedar Chests

WE CAN supply you at once with Solio red cedar chests at prices that make them exceptional values.

Each chest has dust-proof strippings, casters, side handles, lock and key and they are guaranteed against warping or splitting.

Length	Width	Price	Length	Width	Price
36 inches	19 inches	\$16.00	46 inches	22 1/2 inches	\$36.50
39 1/2 inches	18 inches	18.00	54 inches	23 1/2 inches	38.50
41 1/2 inches	19 1/2 inches	18.75			

(Fourth Floor)